

Building a *Vibrant* Community



“As a charter member of the Zane State College Foundation Board, I am proud of the opportunities that this Board creates for students. The College provides an affordable college education to students in this area which immediately enables them to make contributions to their employers.”
 —J. William Straker



HONORARY Chairs

It is with admiration, appreciation, and respect that the Zane State College Foundation announces its honorary chairs of this campaign, Norma (Dorbie) Littick and J. William Straker. The entire faculty and staff, college leaders and students are deeply grateful to these dedicated leaders, friends to Zane State College, and avid supporters of education for their service and ever-present commitment to this community.

“Zane State College is one of the most valuable assets in the area. If we can help young adults prepare to live and work in our local area, we will provide long-term and far-reaching benefits for the future. The gift of education not only touches an individual but contributes to the economic health of a community.”
 —Norma (Dorbie) Littick


CAMPAIGN Chairs


As business people invested in this community, we proudly volunteer our time and efforts in support of Zane State College. And we do so tirelessly because each of us shares Zane State College’s vision of empowering people, enriching lives, and advancing the region. It is our privilege to help our neighbors achieve the dreams they create for themselves. Dreams that can only be accomplished through knowledge and skills obtained through study, practice, and perseverance; dreams that can only be accomplished with the help of people who see value in providing opportunities to individuals so that the whole region can improve.

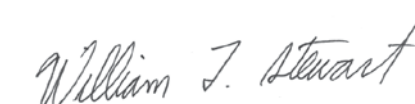
We recognize that our investment in Zane State College is also an investment in our own businesses. We rely on education provided at Zane State College to keep current with industry standards. The values espoused at Zane State College mirror our own traditions of service-first and our commitment to high quality. Our employees receive customized skills training and education from Zane State College’s workforce development division. Our offices and departments are staffed by Zane State College graduates. Often we find that our suppliers, financial and legal advisors, and health service providers are also staffed by Zane State College graduates.

As members of the College’s Board of Trustees and Foundation Board of Directors, we have complete confidence in this College, its faculty, and its visionary leaders. Our community is a far better place because of the College’s contributions.

Zane State College is embarking on a campaign that will prepare students for high-demand careers and drive new industries to our region. The *Building a Vibrant Community* campaign is about changing lives. Please join us as we help Zane State College create a prosperous future for our citizens.


 John C. Matesich, III


 Brandon L. Hess


 William T. Stewart


 John W. Knight



“... together—with you—we build a vibrant community.”



When I began my tenure here I could not have imagined that I would have the opportunity to lead the College at one of the most exciting and rapidly changing eras in the history of Zane State College. I am very grateful that I have the opportunity to join strong board leadership and talented faculty and staff in preparing students for jobs of the future and transforming our region into a vibrant and progressive industrial hub. Zane State College has remained responsive, adaptable, and connected to the communities in southeast Ohio by providing relevant education and training for 40 years, despite exponential technology shifts and extensive economic volatility.

Zane State College has rapidly become one of the fastest growing colleges in Ohio with one of the highest graduation rates for two-year colleges in the nation. Ninety-nine percent of Zane State College students who decide to start a career following graduation are employed within six months. Approximately 75% of our 9,434 alumni live and work as skilled technicians and supervisors in the counties surrounding the College. These significant outcomes are making life better for people right here in Appalachia and have earned Zane State College the distinction of being ranked the 9th best two-year college in the United States, as well as ranked 7th as a leading college that offers exceptional technical support to students and educators.

While growth continues and progress is visible all around us, many opportunities will be available to our region if we produce a significant number of workers with high levels of technical skills. This is precisely why Zane State College is engaged in a campaign to create greater access to college and ensure that each of our academic programs are taught in highly technical learning environments using state-of-the-art teaching tools.

The College will aggressively continue to seek support from state and national funding sources. However, with declining state financial assistance, we must now rely on you—our friends, alumni, area industries, and local foundations—to ensure the highest level of learning continues. Our commitment to economic growth, our students, and enriching the quality of life through education remains our focus as together—with you—we build a vibrant community.

President Paul R. Brown, Ed.D.

- Approximately three-fourths of the College's 9,434 alumni stay in the region after graduation, contributing to the local economy.
- Zane State College graduates earn up to 30% more than high school graduates, a boon to state and local government income tax revenues.
- Fifteen Zane State College students placed in the top 10 in one or more categories at state and national competitions of Business Professionals of America, including nine first place finishes.
- Zane State College is ranked 9th in the nation among 1,200 peers for exceptional graduation rates and student engagement.
- Zane State College was named 7th in the nation among small community colleges for outstanding technology services and support.



YOUR community college



The most important factor in the economic recovery of America is a trained and educated workforce. Community colleges are best positioned to effect the change that is necessary. This message is echoing from the President of the United States through the governors of each state to legislators and leaders in each community. The time for dramatic change is now; our future depends on it!

Zane State College—YOUR community college—anticipates the needs of the region and responds with creative solutions. The citizens of this region were the first in Ohio to obtain permission from the Ohio Board of Regents to establish a technical college. The unfaltering spirit that launched this College continues to move it forward. Over the years, driven by verve of its founders, Zane State College has continued to respond quickly and creatively to current and emerging opportunities of the local area.

Today, Zane State College is experiencing record enrollment, occupying a growing campus, responding to the outlying accessibility needs of students through regional expansion, and providing workforce solutions locally and in other locations across the country. In addition to postsecondary programs and studies, the College also serves as a resource hub for adult education and literacy, workforce training, small business development, cultural diversity, K-12 partnerships, community enrichment, recreation and wellness, and legislative forums. Zane State College is truly committed to being YOUR community college from early childhood to lifelong learning.

There are exciting times ahead and, with YOUR help, Zane State College will meet future challenges with the same enthusiasm, spirit, and commitment that have made the College the pride of this community and a national leader among its 1,200 community college peers. Zane State College's responsiveness to local community and workforce needs makes the College the preferred provider of career-focused education in the region.



SCHOLARSHIP OPPORTUNITIES empowering people

Scholarship Opportunities

Instructional Tools

Cambridge Campus

Advanced Science and
Technology Center

Invest in talent and
improve lives for
generations.

Scholarships are an investment in the abundant talent present in southeast Ohio. The gift of education touches a life, offers hope to a family, and paints a more vibrant community.

“I will extend my gratitude *forward* to people you will never know *through* the work I will be able to do *because* of the education you are helping me receive.”

—Jessica Seeley '10
Recipient of the 2009 Charles B. and
Alice V. Moody Healthcare Scholarship

- The lack of financial resources is the main reason students withdraw from college, according to national studies.
- Students who have the opportunity of higher education are:
 - Prepared and motivated to pursue well-paying jobs
 - No longer in need of social service organizations to lift them out of poverty
 - More likely to encourage their own children and other members of their families to go to college
 - Likely to stay in our community to contribute to the betterment of others
- Compared to Zane State College's annual tuition of \$3,960, costs on average are \$8,146 at Ohio's public four-year colleges and \$26,147 at private colleges in Ohio.

college and community together

While abundant talent is available in southeast Ohio, equal opportunity for higher education is not. Fewer than 15% of adults in this region have acquired a college degree yet a college education is required for more than 85% of new job openings. These comparative data are more shocking when you consider that this region lags the percentage of Ohioans who have a college degree and that Ohio is lower than the national average.

Access to a quality education is paramount to closing the opportunity gap and to developing a thriving economy. Yet, financial hardships combined with uncertain federal and state support jeopardize access for many students. To close the opportunity gap, bring prosperity to individual families and vibrancy to the region for generations to come, it is imperative that the citizens of southeast Ohio have the opportunity to attend and complete college.

While Zane State College is committed to keeping tuition as low as possible, for many students the cost of attending college is out of reach without the aid of scholarship support. Since 1984, the Foundation has awarded \$1.5 million in scholarships. However, the need is greater than current funds can meet and more scholarships are needed to ensure that local students can obtain a college education.

Endowed scholarships ensure that funds will be available for an award every year. Increasing the number of deserving students who are afforded the opportunity to attend Zane State College through scholarships is a smart investment in the future of our region.

Scholarship donor Susan Benincasa pictured here at the annual Foundation Scholar-Donor Breakfast with student Oshann Lewellen '10.



college and community together

Zane State College
Campaign Initiatives

Scholarship Opportunities

Instructional Tools

Cambridge Campus

Advanced Science and
Technology Center

A fully-productive
employee in less time.

INSTRUCTIONAL TOOLS enriching lives

Preparing workforce-ready graduates requires embracing cyber technologies and keeping highly-sophisticated instructional equipment current. Keeping pace with advances in the classroom is a significant challenge and financial investment.

“Zane State College students are phenomenally prepared to come into the profession. Normally new graduates come with entry level skills but Zane State College graduates are far above that. They are ready to go to work the day they come into the clinic. Their rapport with the patients is phenomenal, and their education is top notch.”

—Michael McCoy, Director of Therapy Services, Zandex

The transfer of applied learning from the classroom to career environments is dependent on instructional equipment that is relevant and realistic.

From *Early Childhood Education*, which utilizes computer software to help children develop language, pre-reading skills, and basic number concepts; to *Mechanical Design*, which teaches robotics and machining principles and processes; to *Allied Health*, which utilizes a plastinated human cadaver to help students understand the complexity of human anatomy—each of Zane State College’s 29 applied arts and science programs is technology driven.

The experience-based learning opportunities students receive are vital to ensuring that Zane State College graduates are prepared and in high demand by employers.

An endowment provides the infrastructure that will ensure that all generations of Zane State College graduates will be at the forefront of innovation providing leading-edge companies with their technical skills and ambition. This endowment will become the cornerstone to enhance technology, labs, and instructional equipment; provide advanced training in emerging technologies and industries for existing employers and businesses locating in the region; and develop skill sets and technical knowledge of faculty to meet the changing needs of area employers.

Student Brad Edwards programs a robotic automation sequence.



- State-of-the-art instructional tools are necessary to prepare students for the jobs of the future.
- Significant changes in information technologies occur every two years.
- Keeping pace with technology is the College’s biggest budgeting challenge year after year.
- Companies save thousands of dollars per new hire in training costs and productivity by hiring graduates who know how to work with equipment and software that is currently used in industry.
- With the latest instructional tools, businesses and Zane State College will collaborate to improve process and streamline training resulting in better productivity and increased efficiencies.

Zane State College
Campaign Initiatives

Scholarship Opportunities

Instructional Tools

Cambridge Campus

Advanced Science and
Technology Center

Customized training
when it is needed,
where it is needed.

There are 135 companies
in the region that turn to
Zane State College first for
workforce training.

CAMBRIDGE CAMPUS advancing the region

Built in 2001 to address regional training needs, the Willett-Pratt Training Center has become a huge success! The Center—which is located in the heart of the D. O. Hall industrial park in Cambridge—has reached capacity enrollment.

Workforce training for area companies has increased annually at the rate of 36%. Last year, more than 4,391 workers at 135 local businesses received training that led to improved efficiency, increased safety, developed supervisors, and expanded product lines for their employers. The College has also experienced an unprecedented 29% increase in the number of students from Guernsey and surrounding counties last year who enrolled in college courses at the Willett-Pratt Training Center.

“Our industries rely on a skilled workforce. Zane State College consistently listens to our needs and responds rapidly with quality programs and technologies to ensure our successes. The bottom line is that we benefit by dollars we save in training costs. We should all be aware of the value of Zane State College to our economy.”

—Caley Edgerly, Vice President/General Manager,
Detroit Diesel Remanufacturing

—Denny Patterson, President, Bi-Con Services, Inc.



Standing in strong support of the Cambridge Center initiative are Denny Patterson, President, Bi-Con Services, Inc., Norm Blanchard, Director, Cambridge-Guernsey County Community Improvement Corp., and Caley Edgerly, Vice President/General Manager, Detroit Diesel Remanufacturing.

college and community together

Zane State College's Willett-Pratt Training Center is an economic generator for the region and a valuable resource for businesses.

The addition of a newly constructed, high-tech educational facility will transform the Training Center into a second campus and Cambridge into a college town. A full campus will fuel opportunities for increased workforce development programs, additional education and training options, and more opportunities for short-term training and incumbent worker skills upgrades. The campus will also answer the need for degree-seeking students to complete a college education closer to their homes in Guernsey County and adjacent counties.

The LEED Silver, state-of-the-art building will accommodate well over 500 more students and trainees each term with modern laboratories, flexible classroom spaces, a full array of academic support services, and community meeting rooms.

“The *Building a Vibrant Community* campaign will empower our citizens with highly technical skills, help us capitalize on the many assets of our community, and advance our region through strong economic development.”

—Jim Nicolozakes, Vice President
Nicolozakes Trucking &
Construction, Inc.



Future Cambridge Campus



Zane State College
Campaign Initiatives

Scholarship Opportunities

Instructional Tools

Cambridge Campus

Advanced Science and
Technology Center

ADVANCED SCIENCE AND TECHNOLOGY CENTER creating a center of excellence

Amazing opportunities abound when the resources of a community are invested in the strengths of an institution. Such is the concept for the Advanced Science and Technology Center of Excellence.



“Perhaps the greatest determinant of future prosperity is work force education, skills and attitude because it is only through innovation and technological advances that America can be globally competitive. The Advanced Science and Technology Center proposed at Zane State College is a visionary, yet critical, investment in the infrastructure of eastern Ohio.”

—Mike Jacoby, Executive Director,
Zanesville-Muskingum County Port Authority

“I am confident that the Advanced Science and Technology Center will create outstanding educational assets to raise the economic well-being of families and businesses in our region. Together we can make this happen -- the sooner the better!”

—B.J. Smith
Director of External Affairs, AT&T

- The first-time pass rates of Zane State College graduates on state and national licensing exams is remarkable, approaching 100% year after year.
- Zane State College enrollment in engineering technology programs is equal to similar program enrollment at community colleges that are 10 times larger than Zane State College.
- According to the National Science Foundation, 44% of students who earn Bachelor's and Master's degrees in the physical sciences, computer and mathematical sciences, and engineering start their education at a community college.
- The Ohio Association of Community Colleges reports that 67% more students graduate from Ohio community colleges with engineering technology degrees than the national average and 26% more Ohio students graduate with degrees in health professions and related clinical services.
- Technology-savvy workers are in high demand for available jobs in Ohio.

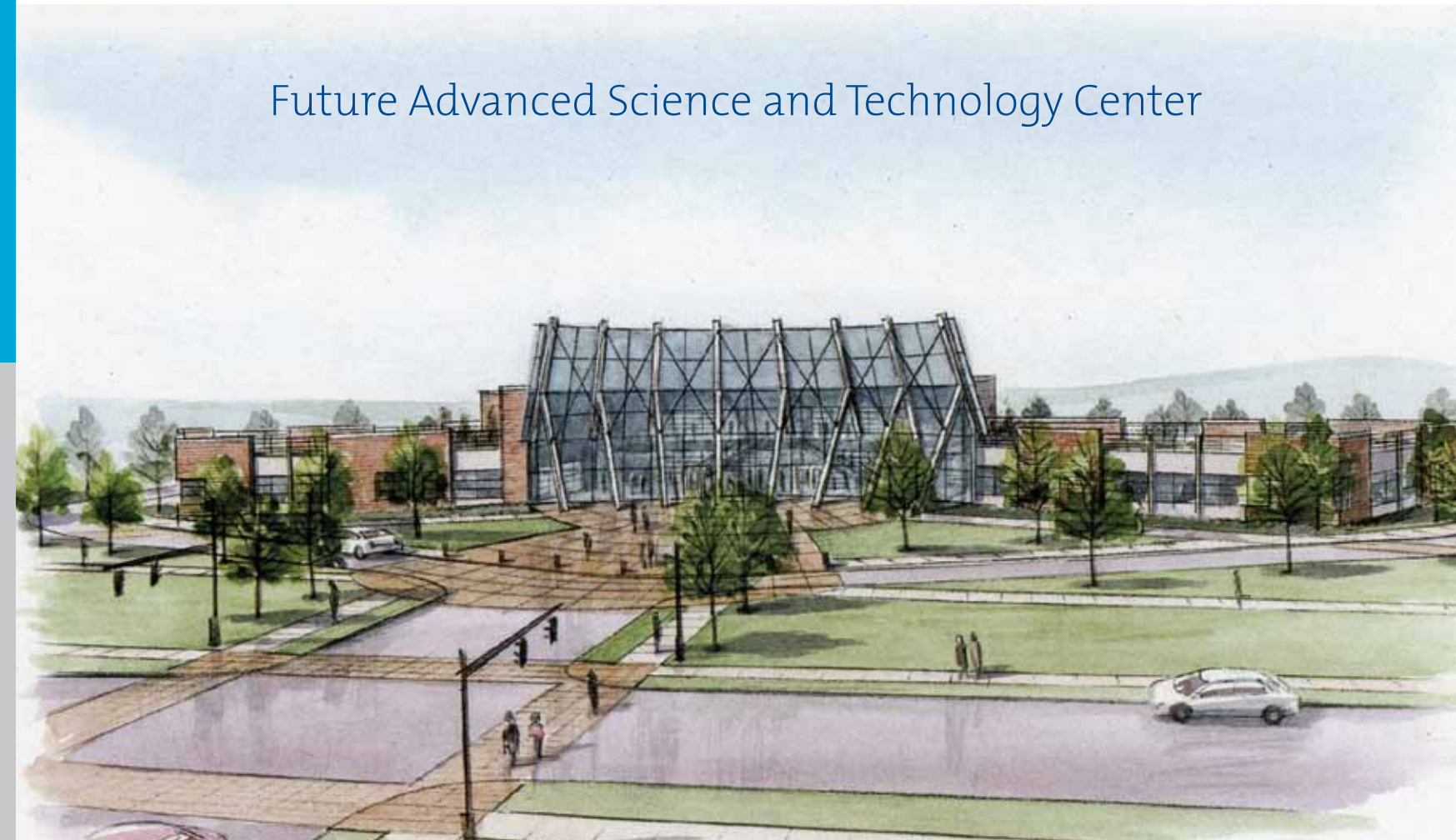
Computer systems analysts, engineers, and scientists are expected to be among the fastest growing occupations in the foreseeable future. Additionally, studies show that Appalachian Ohio students are increasingly seeking degrees in fields that support the state's current and emerging growth sectors, such as science, technology, engineering, medicine, and math careers.

Ensuring that people are educated and prepared for the new jobs of the 21st century and to compete in this global economy require a sophisticated and comprehensive learning environment. A new Advanced Science and Technology Center with state-of-the-art classrooms, laboratories, and infrastructure at the cutting edge of technology will stretch beyond the current service district to attract high-achieving students and innovative industries.

With the focus on new technology and the need for additional educational space at its Zanesville campus, the new Advanced Science and Technology Center will ensure the College remains responsive to emerging workplace requirements and will provide students the tools and ability to forge lifelong, rewarding careers.

This cutting-edge, LEED Silver center of excellence ensures Zane State College, and thus the region, will be attractive to businesses exploring the possibility of relocating to the area. It also helps retain and expand existing businesses. When this happens, a circle of prosperity begins. Students are empowered to advance and succeed. The community's resources grow. The quality of life is enriched. And the economic profile of the entire region is improved.

Future Advanced Science and Technology Center



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Zane State College is open to anyone with the initiative and drive to learn more, be more, and contribute more. Each quarter, 2,500 Zane State College students take advantage of the opportunity to earn a college education close to home. Upon graduation, the majority of these alumni stay in the area.

They take countless career paths, becoming our allied health professionals, engineering technologists, law enforcement officials, human services assistants, business entrepreneurs, industry professionals, and more.

As members of the Board of Trustees and Foundation Board of Directors, we know as well as most that Zane State College has a history of fiscal responsibility and academic excellence. However, as state funding decreases and grants disappear, it is more difficult each year to maintain the advanced technology and learning environments Zane State College students need to compete in the job market.

Zane State College's campaign will help us close the gap between the ever-increasing demands of the community and a fully-trained workforce. Your investment in Zane State College can help build a vibrant community and change the lives of your neighbors, employees, and friends. Can we count on you to make a difference?



college and community together

For more information, please contact:
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Building a Vibrant Community Capital Campaign
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