



## Retail Sales Certificate (RS-1) Course of Study 2016-2017

### First Semester I (Fall)

Course ID	Course Name	T/B/G	Credits	Ck off
BMCA 1010	Introduction to Microcomputer Concepts & Applications	B	3	
BUSM 1110	Principles of Management	T	3	
BUSM 1510	Microeconomics	G	3	
ENGL 1500	Composition I	G	3	
FYEX 1010	First Year Success Strategies	G	1	
MKTG 1000	Marketing	T	3	
	<b>Total:</b>		<b>16</b>	

### Second Semester I (Spring)

Course ID	Course Name	T/B/G	Credits	Ck off
ACCT 1010	Financial Accounting	T	3	
MKTG 1010	Retail Management	T	3	
MKTG 2020	Advertising	G	3	
	*English Elective	G	3	
	*Mathematics Elective	B	3	
	<b>Total:</b>		<b>15</b>	

### Summer Session I

Course ID	Course Name	T/B/G	Credits	Ck off
	<b>Total:</b>		<b>0</b>	

**Curriculum Summary:** General (G)/ Basic (B) = 19 Hours

Technical (T) = 12 Hours

**Total Curriculum Hours=** 31




**NOTE:** Students must complete the computer literacy requirement in order to graduate which may be met through competency testing or completion of a program specific computer course. Refer to the degree audit and consult with the program advisor for the appropriate course(s) that meet the computer literacy requirement.

**\*ADDITIONAL INFORMATION ON REVERSE**

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English Electives		
ENGL 2500	Composition II	3
ENGL 2800	Technical Writing	3

Mathematics Electives		
MATH 1110	Mathematics for Business	3
MATH 1230	Industrial Mathematics	4
MATH 1240	Algebra & Trigonometry I	4
MATH 1250	Algebra & Trigonometry I1	4
MATH 1340	College Algebra	4
MATH 1350	Pre-Calculus	5
MATH 2250	Introductory Calculus	3
MATH 2270	Statistics	3
MATH 2510	Calculus I	5
MATH 2520	Calculus II	5