HOLLAND SELF-DIRECTED SEARCH

Zane State College Career & Employment Services provides hard copies of the Holland Self-Directed Search. Discover the careers that best match your interests. Whether you are looking for a college major, beginning a job search, or thinking about a career change, the SDS will provide valuable career information. Major career groups include: Investigative, Realistic, Artistic, Social, Enterprising and Conventional.

Investigative occupations include scientific occupations and some technical occupations.
- value inventiveness, accuracy, achievement, independence
- are curious, logical, precise, analytical, reserved
- enjoy analytical or intellectual activity and learning by reading, study or investigation.

Realistic occupations include skilled trades, technical occupations, and some service occupations.
- value nature, common sense, honesty, practicality
- are reliable, straightforward, self-reliant, generally conservative in political opinions
- enjoy manual and mechanical activities, using machines, tools and objects.

Artistic occupations include artistic, musical and literary occupations.
- value beauty, self-expression, imagination, creativity
- are creative, independent, open, unconventional, original
- enjoy creative work in music, writing, performance, sculpture, intellectual work.

Social occupations include educational and social service occupations.
- value service to others, fairness, understanding, empathy
- are friendly, trusting, helpful, kind, generous, warm
- enjoy working with others, prefer team approaches and will sacrifice personally to forward the group goals.

Enterprising occupations include managerial and sales occupations.
- value success, status, responsibility, initiative
- are ambitious, extroverted, enthusiastic, persuasive, self-confident
- enjoy leading, selling, motivating, persuading others, producing a lot of work.

Conventional occupations include office and clerical occupations.
- value accuracy, honesty, persistence, order
- are practical, efficient, generally conservative, attentive to detail
- enjoy working with things, numbers, or machines to meet precise standards.